



I. Corporate Profile

BurnsAdler Pharmaceuticals is a specialty pharmaceutical company focused on selling products outside the continental United States. We are currently the most comprehensive U.S. pharmaceutical company selling specialty products in Latin America and in more than 20 countries around the world.

BurnsAdler offers:

- Comprehensive sales solution
 - ***Complete Pre-Launch & Name Patient programs***
 - ***One stop, managed partnership solution for maximizing sales internationally***
- Experience from successfully launching 10 products in 20 countries since 2000.
 - Typical products are those that generate \$25-250 million in developed markets.
- Focus on international commercialization in South America, Puerto Rico and Canada.
 - Partner with companies seeking to maximize sales in non-traditional and complex markets.
- Promotion and distribution of products which have not been introduced or may be under-performing.
- Direct access to more than 100 government buying groups, oncology and other specialty centers, and hospitals for Name Patient and Pre-Launch programs.
- Superior sales results via direct promotion or through partnering with the strongest promotion and distribution companies in each geographic and therapeutic area.
- Ability to immediately leverage BurnsAdler's sales force and relationships with over 100 pharmaceutical and medical device companies worldwide.

II. Strategy & Select Partners

BurnsAdler partners with other pharmaceutical companies to generate earnings from untapped or under performing international markets. If individual products cannot be sold directly to end users, we use our legal, regulatory and marketing resources to obtain marketing authorizations quickly and to maximize product sales. As well, we manage the local promotional efforts in each country using proprietary systems and proven processes. Select U.S., European and Canadian companies our team has partnered with on international commercialization include:



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III. Strategic Benefits

- While most specialty pharmaceutical companies focus on maximizing sales in the United States and Europe, BurnsAdler provides cost-effective promotion and distribution in other, non-traditional markets.
- BurnsAdler serves as both the sole customer and as the single point of contact for all marketing, sales, logistics and regulatory affairs in these selected markets.
- With 14 new registrations and 10 trademark filings in process in 2007, we have the market intelligence, experience and technical expertise necessary to maximize sales.
- One of our key missions is providing patient access to new medications in non-traditional markets.

IV. Focus Areas

Our geographic areas of focus for international distribution include:

- Latin America
- Puerto Rico and the Caribbean
- Canada
- Far East

Our therapeutic areas of focus include:

- Hospital/Critical Care
- Orphan status medications
- Cardiovascular
- Oncology
- Orthopaedic
- Gastrointestinal
- Anti-Infectives

V. Key Milestones

- Ten products licensed or acquired since 2003.
- Currently launching products in the Mexico, South America, Canada and Puerto Rico.
- Since 2000, our team has successfully launched products in 10 countries.
- Since 2000, our regulatory and legal affairs teams have filed or processed 25 product registrations dossiers and trademark applications.
- In 2007, we have 14 new registration and 10 trademark filings in process.

VI. Contact Information

We are very interested in evaluating partnership/licensing and acquisition opportunities. If you have any products which you think may be of interest, please contact:

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